

# 2024 Impact Report

Early Life | Education | Employment

**common**good

Supporting Grassroots Transformation Since 2005

In 2024, Common Good continued to **support grassroots transformation** across South Africa, staying true to our mission of promoting justice, fostering opportunities, and creating lasting impact. Through **strategic partnerships** with churches, NGOs, and government, we empowered communities with the tools and resources needed to **create sustainable change**.

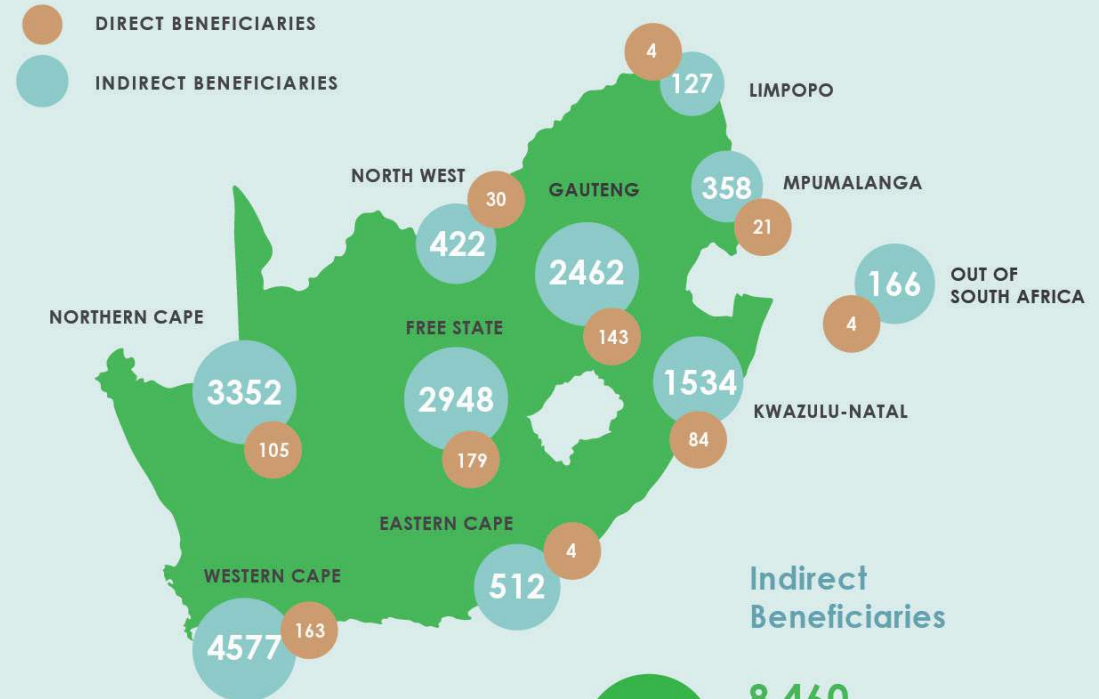
Our **collaborative approach** resulted in measurable progress. We are so excited about the **growth** we've seen in our programmes. From **8460 parents/caregivers + babies supported in the First Thousand days** through our early life programme, to the **6,871 primary and high school learners** receiving excellent education in our 7 partner schools, to the **1,127 unemployed individuals** who have been equipped with the skills needed to find meaningful employment, there is much to celebrate!

*Together,*

we've taken significant steps toward building a future of **opportunity & equity** for all South Africans.

Common Good was founded in 2005 by Common Ground Church and formally registered as a non-profit and public benefit organization in 2006. Since then, we have positively impacted thousands of lives across South Africa. This includes both direct and indirect beneficiaries in each of our programmes.

# Impact Map: Showing Our Reach for 2024



## Indirect Beneficiaries

- 8,460** parents/caregivers + babies supported in the First Thousand Days by 509 new churches
- 6,871** learners received better education in 7 partner schools through 213 teachers & staff
- 1,127** job journey graduates through 15 replication Partners & 23 Silikamva matric alumni connected with study & bursary opportunities





HOW DOES EACH PROGRAMME  
**support grassroots  
transformation**



**Early Life**

**support**

We create resources for partners, mobilise faith communities to support parents, and train key volunteers.

**grassroots**

We partner with faith communities, government, and NGOs to raise awareness of the First Thousand Days and equip individuals to support young families.

**transformation**

Parents and caregivers receive support to nurture their child's development, fostering lifelong health, productivity, and social cohesion.

**Employment**

**support**

We've developed a proven work readiness curriculum, we train replication partners, and support high school learners with internships, studies, and job applications.

**grassroots**

We work with faith communities, other NGOs, and no-fee government high schools.

**transformation**

Unemployed individuals gain the confidence and skills to secure meaningful employment, while high school learners are on a career path by graduation.

**Education**

**support**

Common Good supports no-fee school management teams prioritise instruction, uphold culture, and manage operations.

**grassroots**

In the Western Cape, we partner with no-fee government schools under the Collaboration Schools framework.

In the Northern Cape, we support school leadership and staff with operations and instruction.

**transformation**

Investing in school staff creates lasting transformation, ensuring quality instruction for every learner.



# Early Life

Sikunye, Common Good's Early Life Initiative, celebrates 5 years of raising awareness about the importance of the First Thousand Days and equipping and mobilising others to help care for families in this critical phase of life.

celebrating  
*5 years* of Sikunye

- Common Good started on the journey of Early Life in 2014, and we officially launched Sikunye in 2019. This celebration event was filled with stories and recognised all the people that have been part of our story.
- 2024 saw us **hosting events in different parts of the country**. By working with our community mobilisers to host in person events, as well as team members travelling, **we reached 15 different communities**.
- We hosted a **3 part webinar series**, with 11 guest speakers, focusing on the contentious topic of how **the church can care for parents who are teenagers**. We had **174 people attend**.
- We have been encouraged by churches increasing their volunteer base. We have **trained 115 volunteers** in our Khathalela / home visiting training and have **equipped 24 volunteers** to run our Fatherhood in the First Thousand Days programme in their contexts.
- It has been a privilege to partner with other organisations to spread the big idea. We promoted **positive fatherhood in Nkomazi**, presented to the **Western Cape Department of Health and Wellness** about our fatherhood initiatives and were **featured in the Children's Institute's 2024** publication of the Child Gauge.
- Through our awareness raising work, we saw 509 churches commit themselves to care for families. This brought our **total network of committed churches to 1443**.

## 2024 Highlights



**509**  
New Churches



**A window into  
the churches  
who joined in 2024**



**107**  
Events  
Awareness Raising: 33 Events  
Equipping and Supporting: 74 Events



In all 9 South African Provinces



4230 new families in the First Thousand Days reached in these churches



**2750**  
Total Attendees  
Awareness Raising: 1061 Attendees  
Equipping and Supporting: 1689 Attendees



12 different languages used in sermons

“ We as a church started to raise funds for nappies, baby food and clothes because we have discovered in our start off as a FTD-friendly church that a lot of expecting struggle with where will the clothes and other necessities come from. By the support that we gave them they can now concentrate on the thriving of their child. Thanks once more Sikunye for opening our eyes as a church. ”



Winterveld  
CHURCH



# Education

Common Good's Education Team provided operational and instructional leadership support to 4 no-fee government schools in the Western Cape and 3 in the Northern Cape ensuring that learners in under-resourced communities had access to excellent education.

celebrating our  
*expanding* reach

- Silikamva High matric results increased once more to **94.3%**
- **95 Grade 12 learners** were assisted in applying to **tertiary institutions**.
- **Forest Village Leadership Academy** in Eerste River **joined our network of collaboration schools in the Western Cape and 3 schools in the Northern Cape** opted-in to be supported by Common Good's tried and tested Education offering which aims to help schools provide an enabling environment that provides excellent education to learners.
- Led by the Common Good team, the **Collaboration Schools Assessments for Grades 3, 6, and 9, in Home Language and Mathematics were created and moderated through a collaborative effort with other School Operating Partners in the network** and were administered in participating schools. An error analysis was provided to each participating school so that targeted reteaching could occur in areas where learners battled.
- **200 learners accessed psycho-social support** at 3 schools.
- In collaboration with the Public-School Partnership **our Education Team proudly hosted its annual Collaboration Schools conference**, a pivotal event that brings together important stakeholders in the education sector. We were thrilled that **David Maynier, the Western Cape Education MEC and Brent Walters, Head of Education attended the event.**

“Great afternoon at the Common Good Education Conference, discussing innovative models for delivering quality education in the Western Cape!”

*David Maynier*  
WESTERN CAPE MINISTER OF EDUCATION

## 2024 Highlights



**6871**

Learners impacted by our programme



**213**

Teachers supported across 7 schools



**7**

Schools in Collaboration with Common Good



**5, 526**

Collaboration Schools Assessment Papers Printed



A deeper dive into the 2024 **Silikamva Matric Results**



94.3% Pass Rate



65% Bachelor Passes



100% Pass Rate in Mathematics & Physical Science

“

This year I was very fortunate to have had Mrs Brooks as my coach. She was able to guide me, step by step, and showed me different approaches, ideas and managed to make such an overwhelming task feel manageable when broken up into pieces. I was able to plan, set assessments, and work with her on it in real time during the term but working a term ahead. Which is not an easy task in itself. She was able to have mountains of patience, the endurance to not give up on my multiple attempts until we found our “groove”.”

*Mrs Du Toit*

GRADE 1 TEACHER & DEPARTMENT HEAD  
AT DISA PRIMARY, BONTEHEUWEL





# Employment

Common Good's employment initiative has engaged in work readiness activities for 15 years and has a solid track record. In 2024 we chose to equip strategic partners to train unemployed individuals in their communities, thus allowing more people to access support & increase the overall impact of this programme.

celebrating growth  
*partnerships*  
and impact

- We welcomed **5 new partners** and trained new trainers from existing partners, bringing the total to **37 replication partners**.
- **15 partners successfully ran Job Journey** courses in their communities.
- **Hillsong United Church invited us to train 8 trainers** to run Job Journey courses in Cape Town and Johannesburg.
- **Siyakholwa Development Foundation** flew the team to East London to **onboard 10 trainers**, who have since **facilitated 16+ classes**.
- **PEDI hosted a Job Journey open day** to inform community members across 5 wards under the Presidential Employment Programme (PEP).
- **Singita Game Lodge** invited the team to explore the potential of **onboarding as a replication partner**.
- **We connected 23 Siilikamva 2023 matriculants with study and bursary opportunities** while engaging volunteers and inspiring current Matrics to plan for 2025.
- **We spoke to Siilikamva parents** about study opportunities and ways to support their children's career growth.
- **The Job Journey website was officially launched**, including a partner login function for easy access to curriculum, content, and M&E tools.

## 2024 Highlights



**74**  
Job Journey  
Courses Run



**14**  
Volunteers assisted  
Common Good with  
Exemplar Courses  
throughout the year.



**1127**  
Total Beneficiaries  
Participated in the  
Programme

*feedback* from one of our replication partners

We are thrilled to share an inspiring update from one of our Job Journey replication partners, New Day United, on the success of their courses in Tambo Village, Manenberg. Their recent graduates have achieved remarkable milestones, and we're excited to highlight their accomplishments and next steps after completing the programme.

In 2024, they proudly celebrated 110 graduates. Of these, 59 pursued further studies to enhance their knowledge and skills, demonstrating a commitment to growth. Additionally, 15 ventured into entrepreneurship, starting or improving their businesses using insights from the course, while 20 secured meaningful employment across various industries, applying their newly acquired expertise.

“ We are grateful for the support of everyone involved in this journey, together we're making a difference and helping individuals reach their fullest potential. ”

*New Day United,  
Tambo Village, Manenberg*



## commongood

Founded in 2005 by Common Ground Church

Non-Profit and Public Benefit Organisation  
(062-229-NPO | PBO 930026077)  
able to issue 18A tax certificates for charitable donations

Proudly a Level 1 B-BBEE contributor

CSI and SED partner

### CONTACT US

For more information contact Polly Murphy, CEO

Email: [polly.murphy@commongood.org.za](mailto:polly.murphy@commongood.org.za)

Website: [www.commongood.org.za](http://www.commongood.org.za)



donate  
SCAN HERE



resource page  
SCAN HERE

### Banking Details

Bank: FNB  
Name: Common Good  
Type: Cheque Account  
Number: 6235 715 7033  
Branch: Vineyard Road  
Code: 254 005  
Swift: FIRNZAJJ



@CommonGoodSA